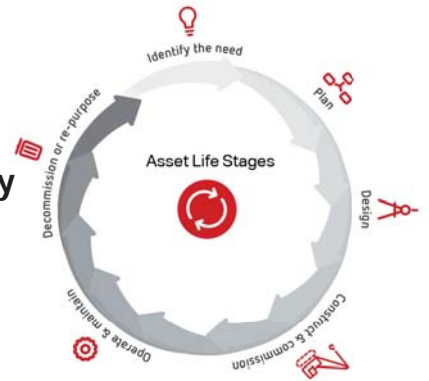




Asset Management

A **business model** that helps people to **decide what assets they need**, and how those assets have to perform, in order to **meet your goals**.



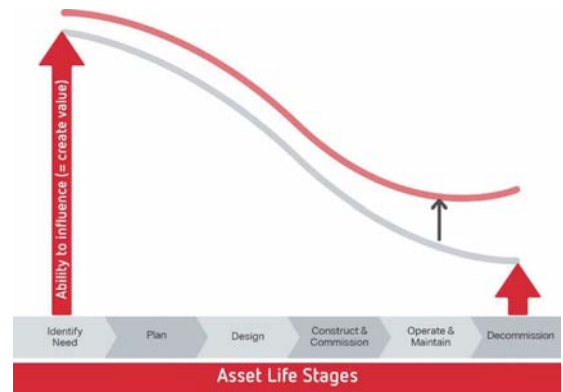
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Agenda

- TDM and AM – How are they related?
- FHWA Performance Management
- TDM and AM – How to work together?

Our ability to influence



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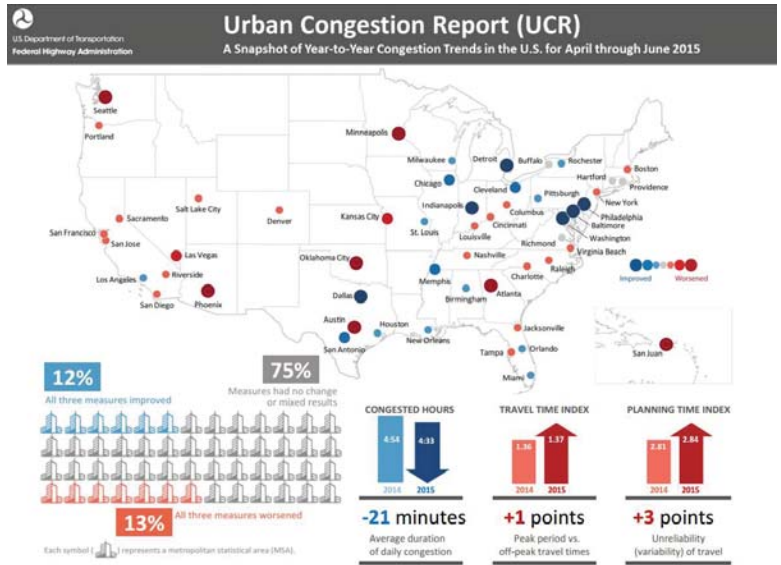
TDM

TDM is the application of strategies and policies to **reduce travel demand** (specifically that of single-occupancy private vehicles), or to **redistribute this demand** in space or in time.

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Data Hungry



Feedback on draft rules

- Of nearly 9000 submissions on the draft rule 95% addressed multimodal performance measures and greenhouse gas performance measures or both

National Goals

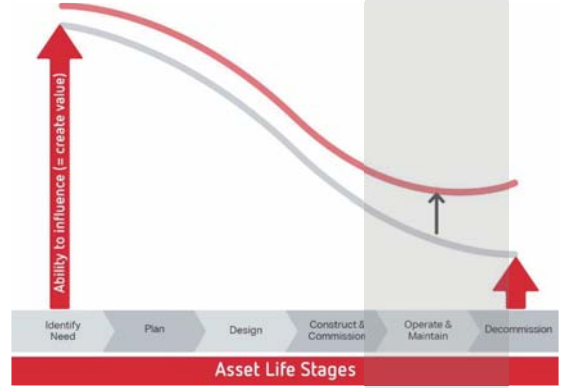
- Safety
- Infrastructure condition
- Congestion reduction
- System reliability
- Freight movement and economic vitality
- Environmental sustainability
- Reduced project delivery delays

Changes to final rules





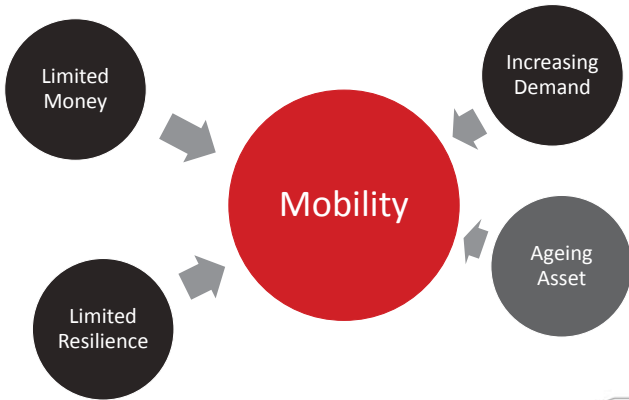
Where we make a difference



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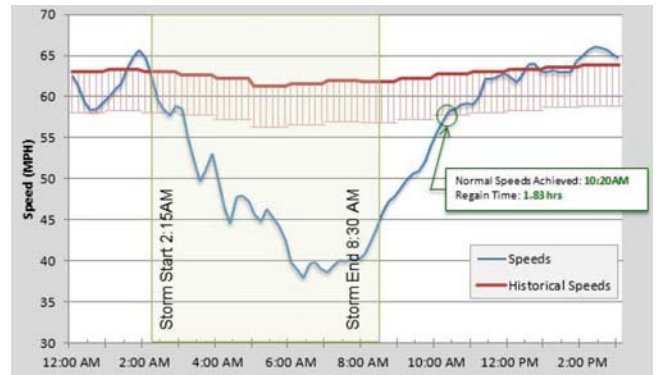
Making the most of what we have



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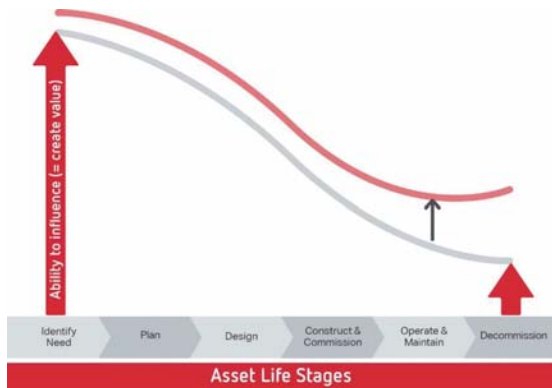
Winter Operations



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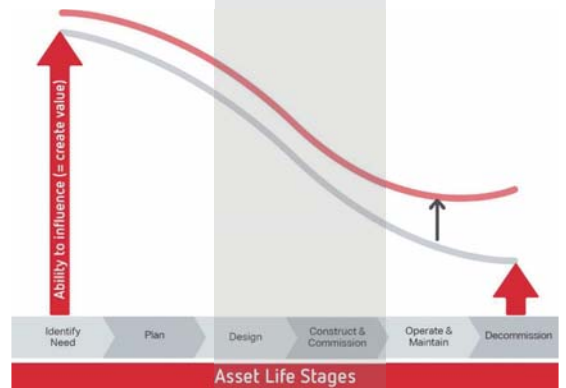
Where we make a difference



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Where we make a difference



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Construction

I-75 Rouge River

- Planning
- Engagement
- Updates

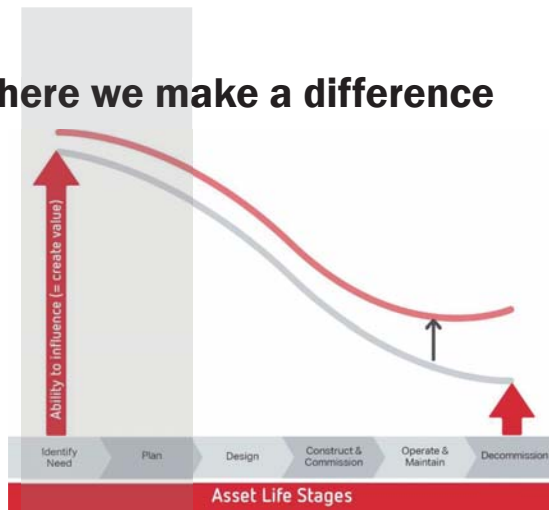


Los Angeles - 2 percent goal:

Benefit	Quantity
Net Annual VMT Savings	1 Billion Miles
Reduction in Annual Gasoline Consumption	41 Million Gallons
Total Annual GHG Emissions	372,000 Metric Tons
Net Annual Household Transportation Savings	\$363 Million



Where we make a difference



Washington State CTR

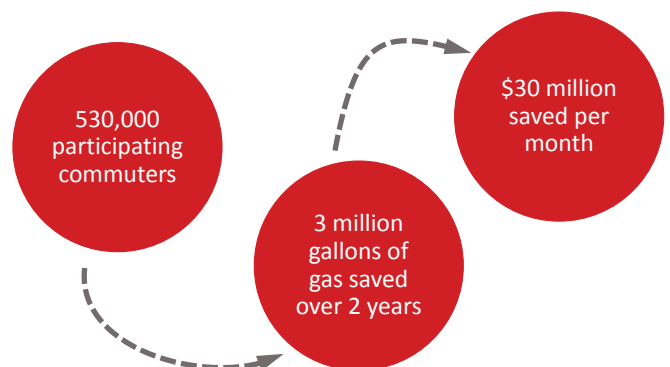
Commute Trip Reduction, requiring local governments in urban area with traffic congestion to develop programs that reduce drive-alone trips and vehicle miles traveled per capita.

Los Angeles

Target:
2 percent vehicle reduction goal, which will remove approximately 100,000 private cars from the road within the next five years



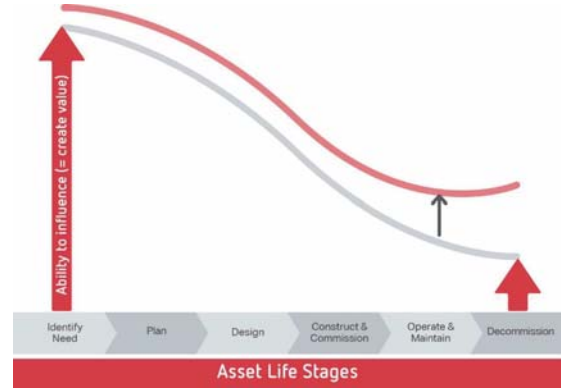
Washington State CTR



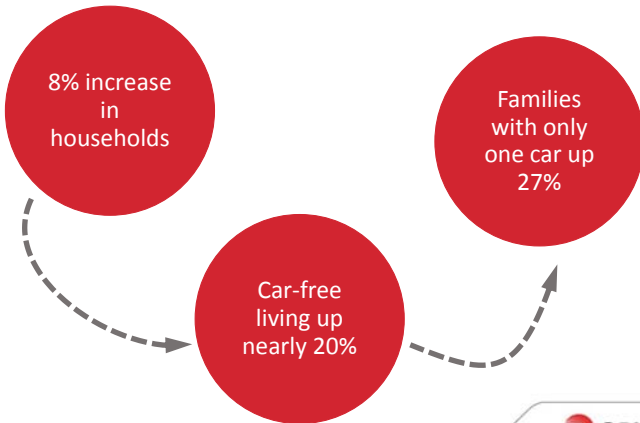
Seattle



Where we make a difference



Seattle – Since 2009



“If everyone is moving forward together, then success takes care of itself”

Henry Ford

Seattle



QUESTIONS?

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